

## Product Import Format

SKU - (alphanumeric or blank)  
UPC - (alphanumeric or blank)  
Product Name - (alphanumeric)  
Vendor Name - (alphanumeric or blank)  
Size - (alphanumeric or blank)  
Weight - (integer up to four decimal place 0.0000 or blank which is read as 0)  
Price - (integer or blank which is read as 0.00)  
Sale Price - (integer or blank which is read as 0.00)  
Use Sale Price - (Y for Yes, N for No, blank is read as No)  
Available - (Y for Yes, N for No)  
Track Inventory - (By product, By option, Not at all)  
Inventory Level - (integer or blank which is read as 0)  
Low Inventory Notify Level - (integer or blank which is read as 0)  
Teaser - (text or html)  
Description - (text or html)  
Box Dimensions - Width (integer or blank which is read as 0)  
Box Dimensions - Height (integer or blank which is read as 0)  
Box Dimensions - Length (integer or blank which is read as 0)  
Box Dimensions - Girth (integer or blank which is read as 0)  
First Class Mail Type - (LETTER, FLAT, PARCEL)  
Container Type - (RECTANGULAR, NONRECTANGULAR)  
Call/Email For Pricing - (Y for Yes, N for No, blank is read as No)  
Display Price - (Y for Yes, N for No, blank is read as No)  
Call/Email for Pricing Front-End Display (text or html)  
Related Products (SKU separated by semicolons)  
Related Product (1) - (product name exact match only, this has been deprecated as of 6.1.03)  
Related Product (2) - (product name exact match only, this has been deprecated as of 6.1.03)  
Allow File Uploads - (Y for Yes, N for No, blank is read as No)  
Expiration (YYYY-MM-DD) - (date in YYYY-MM-DD format)  
Product Type - (alphanumeric or blank)  
Cross-Sell Products - (product name exact match only. If more than 1 separate the products by commas.)  
UDF 1 Label - (alphanumeric or blank)  
UDF 1 Value - (alphanumeric or blank)  
UDF 2 Label - (alphanumeric or blank)  
UDF 2 Value - (alphanumeric or blank)  
UDF 3 Label - (alphanumeric or blank)  
UDF 3 Value - (alphanumeric or blank)  
UDF 4 Label - (alphanumeric or blank)  
UDF 4 Value - (alphanumeric or blank)  
UDF 5 Label - (alphanumeric or blank)  
UDF 5 Value - (alphanumeric or blank)  
Qty Based Min 1 - (integer or blank)  
Qty Based Max 1 - (integer or blank)  
Qty Based Price 1 - (integer or blank which is read as 0.00)  
Qty Based Min 2 - (integer or blank)  
Qty Based Max 2 - (integer or blank)  
Qty Based Price 2 - (integer or blank which is read as 0.00)  
Qty Based Min 3 - (integer or blank)

Qty Based Max 3 - (integer or blank)  
Qty Based Price 3 - (integer or blank which is read as 0.00)  
Qty Based Min 4 - (integer or blank)  
Qty Based Max 4 - (integer or blank)  
Qty Based Price 4 - (integer or blank which is read as 0.00)  
Qty Based Min 5 - (integer or blank)  
Qty Based Max 5 - (integer or blank)  
Qty Based Price 5 - (integer or blank which is read as 0.00)  
Cost - (integer or blank which is read as 0.00)  
Download File Name - (exact file name. If more than one then use the ; between each filename)  
Taxable - (Y for Yes, N for No, blank is read as No)  
Featured Product - (Y for Yes, N for No, blank is read as No)  
Eligible for Reward Points - (Y for Yes, N for No, blank is read as No)  
Exempt From Shipping Charges - (Y for Yes, N for No, blank is read as No)  
Eligible for FREE Shipping - (Y for Yes, N for No, blank is read as No)  
Gift Wrapping Available - (Y for Yes, N for No, blank is read as No)  
Meta Title - (alphanumeric or blank)  
Meta Description - (alphanumeric or blank)  
Meta Keywords - (alphanumeric or blank)  
Category - (If category doesn't exist this will create it. Use the > to denote sub-categories. Use ; to separate category names to tie product to more than one category)  
Main Photo (Image) - (full filename example: test.gif or blank)  
Main Photo (Caption) - (alphanumeric or blank)  
Main Photo (Alt / Title Tag) - (alphanumeric or blank)  
Main Photo URL - (URL to image if not using main photo image or leave blank)  
Main Photo URL Width - (Integer. Only needed if there is a main photo URL or leave blank)  
Main Photo URL Height- (Integer. Only needed if there is a main photo URL or leave blank)  
Large Pop-Up Photo (Image) - (full filename example: test.gif or blank)  
Large Pop-Up Photo (Caption) - (alphanumeric or blank)  
Large Pop-Up Photo (Alt / Title Tag) - (alphanumeric or blank)  
Large Pop-Up Photo URL - (URL to image if not using main photo image or leave blank)  
Thumbnail (Image) - (full filename example: test.gif or blank)  
Thumbnail (Caption) - (alphanumeric or blank)  
Thumbnail (Alt / Title Tag) - (alphanumeric or blank)  
Thumbnail URL - (URL to image if not using main photo image or leave blank)  
Thumbnail URL Width - (Integer. Only needed if there is a main photo URL or leave blank)  
Thumbnail URL Height - (Integer. Only needed if there is a main photo URL or leave blank)  
Product Detail Thumbnail (Image) - (full filename example: test.gif or blank)  
Product Detail Thumbnail (Caption) - (alphanumeric or blank)  
Product Detail Thumbnail (Alt / Title Tag) - (alphanumeric or blank)  
Product Detail Thumbnail URL - (URL to image if not using main photo image or leave blank)  
Product Detail Thumbnail URL Width - (Integer)  
Product Detail Thumbnail URL Height- (Integer)  
Use Main Photo as Product Detail Thumbnail - (Y or N)  
Personalization 1 - (Y for Yes, N for No, blank is read as No)  
Personalization 1 Name - (alphanumeric or blank)  
Personalization 1 Required - (Y for Yes, N for No, blank is read as No)  
Personalization 1 Price (integer or blank is read as 0.00)  
Personalization 2 - (Y for Yes, N for No, blank is read as No)  
Personalization 2 Name - (alphanumeric or blank)  
Personalization 2 Required - (Y for Yes, N for No, blank is read as No)  
Personalization 2 Price (integer or blank is read as 0.00)  
Personalization 3 - (Y for Yes, N for No, blank is read as No)

Personalization 3 Name - (alphanumeric or blank)  
Personalization 3 Required - (Y for Yes, N for No, blank is read as No)  
Personalization 3 Price (integer or blank is read as 0.00)  
Email Reminder - (N for no, Y for Yes)  
Minimum Order Quantity - (integer)